x*Hub*

xHub takes your analytics to the next level by enabling you to easily access data from public sources, other third parties, or your own siloed data. xHub is bidirectional to let you securely share data with xOverTime's data enrichment partners or any authorized supplier. Imagine what you could learn from easily combining your company's data with information from the World Wide Web of data.

Public Data Right in Excel®

We do all of the hard work. We establish and maintain the connections and data in the cloud. All you have to do is choose your sources.

Excel Function Data Access

First, second, or third party data is simple to access with functions right in the workbook cells. Just start by typing '= xHub' like any other function. For example, want to make an existing forecast more accurate? Use US Census Bureau data via xHub to see exactly how many potential customers live in that neighborhood. By simply using xHub like you would any Excel formula, you are able to update an existing workbook with new data.

Out of the Box or Custom Connectors

xHub comes ready to work with connectors for the National Oceanic and Atmospheric Administration and demographics from the US Census Bureau. New connectors can be created for nearly any source with an API (Application Programming Interface).

Better Trend Analysis and Collaboration

Business analytics work best within strong collaborative environments. As data and analysis results are saved in xOverTime, users can better track trends over time. Plus, xOverTime promotes collaboration through data sharing and notifications. Users have complete control of who has access to the data they own.

Better data access. Better analytics.

Why Choose xHub?

Easiest to Use. Leveraging Excel, there is no need to learn another environmental calculation and reporting tool, making xHub the preferred solution for maintenance and ease of use.

High Value. Since staff already know Excel, training and operation costs are reduced. Plus, the SaaS subscription is very cost-effective for the value xHub provides.

Best Technology. Excel is proven for processing analytics, charting, and reporting. xHub provides a 24x7 cloud database with analysis, data governance and collaboration capabilities.

No Need to Maintain Data Sources. Keep your data in the cloud and only access the data you need when you need it.

Leverage Existing Analysis Resources. Enhance your analytics by enriching existing projects with additional data sources.

xHub in Action

Weather is among the most powerful predictors of customer behavior in ways beyond the sale of umbrellas and swim wear. A Fortune 500 wholesale distributer of maintenance supplies found they could more accurately predict regional demand using weather info rather than relying on seasonality alone.

	A	B	C	D	E	F
1	Date	ZIP Code	Humidity	Maximum Temperature		
2	6/13/2016	64108	53			
3	6/14/2016	64109	=xhu			
4			*fx* xhubGetCensusData			
5			*fx* xhubGetWeatherData			
6						

Data Cleansing and Enrichment

Is your data unstructured, dirty, aging or missing? xHub is a secure way to clean and enrich your data by seamlessly connecting to one of our trusted data partners.
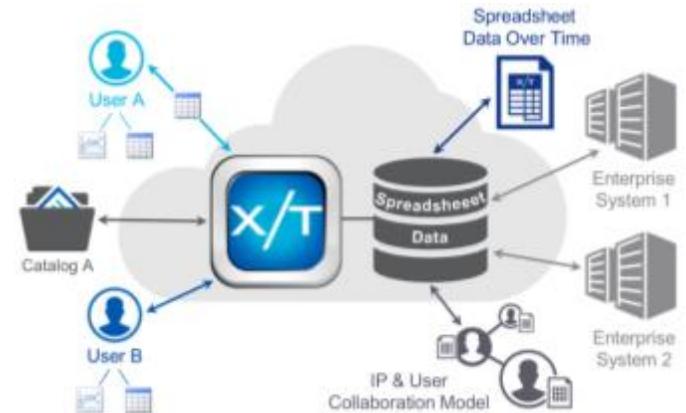
Streamline Data Access

By using xHub, you are able to directly access external data through any workbook. You don't have to bother with the cumbersome task of storing data in a separate location to then be used on your project later. xHub makes accessing disparate data sources a breeze.

Secure Share with Authorized Partners

Securely share data with your authorized partners. xOverTime is designed for enterprise use with strong data governance principles and its information security policies follow ISO 27000 standards. Plus, xOverTime uses Amazon Web Services to support its product with leading security and availability statistics. Security is emphasized at the application, operational, network and data layers to meet the stringent data security requirements.

Integration with Corporate Systems

xOverTime can tightly integrate with ERP, CRM and other enterprise systems using xOverTime's API.

Microsoft® Excel Ease of Use

xHub leverages Excel, making it easy to use and customize. Users who know Excel can easy to build pivots tables, charts, etc.

Services and Training

Because xHub leverages Microsoft Excel, customers can quickly employ the software and be productive. However, the xOverTime services team and consulting partners are available to help implement and maintain solutions.

Services include:

- Requirements Assessment
- Solution and Business Process Design
- Data Collection Processes
- Data Cleansing and Enrichment
- System Integration
- Analytics
- Training

Call +1-844-968-9684 to setup a demo today.